



EVERYTHING YOU NEED TO KNOW ABOUT GOOGLE MY BUSINESS

Google's business platform is invaluable for any financial professional or business owner - and it's FREE!



Google My Business (GMB) is a platform by Google that's used to rank and promote businesses. (Note: it's now officially called Google Business Profile.)

It's a great tool for financial professionals and entrepreneurs to be discovered by consumers in their community who are actively searching for products or services.

Google wants to bring you more clients!



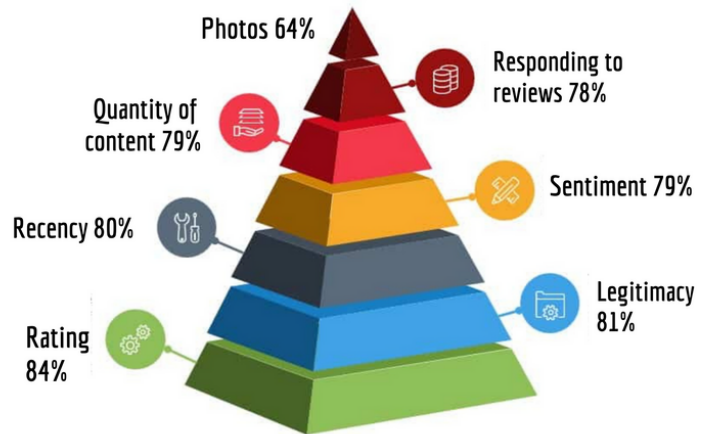
Benefits of GMB:

- Attract new clients
- Gain local visibility
- Show up on map searches
- Garner reviews (and respond)
- Boost organic SEO – show up on the first page of searches!
- Post photos, videos, promotions, events, text content, etc.
- Message and respond directly with potential clients.
- And it's free!

Notable Stats:

- Google represents 92% of search traffic.
- There are 3.5 billion Google searches/day!
- The average business is found in 1,009 local searches per month on GMB.
- 90% of people read reviews before purchasing and consumer trust from reviews is sky-high.
- Businesses in the USA receive 26% of their views from Google Maps (GMB) results.

Factors that go into your GMB ranking:



Get started with

Google My Business ←



MARKETING SOLUTIONS FOR FINANCIAL PROFESSIONALS.

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